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SUMMARY

UI/UX Designer with extensive experience in crafting user-centered digital products. Skilled in utilising Figma and interaction design to enhance user experiences and streamline project outcomes. Known for innovative problem-solving and delivering impactful design solutions across various platforms.

SKILLS

- User experience design
- Usability testing
- User research
- Journey mapping
- Design thinking
- Interaction design
- Wireframing and prototyping
- User interface design
- Storytelling and problem solving
- Branding consistency
- Responsive design
- Mobile design
- Agile methodologies
- Cross-functional collaboration

TOOLS

- Figma
- Adobe XD
- Adobe Photoshop
- Adobe Premiere Pro
- DaVinci Resolve

Tanmoy Pal

EXPERIENCE

July 2025 - Present Company
Senior UI/UX Designer Bit Canny Technologies Private Limited | Elgin, Kolkata
Company Overview - Address: Lords Building 7/1, Lord Sinha Road, Elgin, 700071 Kolkata (India) | Website: bitcanny.com | Email address: narendra.thapa@bitcanny.com | Name of unit or department: Information Architecture -Business or sector: Information and communication.

- **End-to-End Product Design:** Lead UI/UX design for web and mobile products, including SaaS platforms and dashboards.
- **UX Strategy & Research:** Align user needs and business goals through research, journey mapping, and usability testing.
- **Design Leadership:** Mentor junior designers, conduct design reviews, and ensure consistency across design systems and branding.
- **Cross-functional Collaboration:** Work closely with product managers, developers, and stakeholders within Agile teams to deliver scalable solutions.

November 2024 - February 2025
UI/UX Engineer Bitpastel Solution Private Limited | Bidhannagar, West Bengal
Company Overview - Address: Technopolis, 11th Floor, BP Block, Sector V, Bidhannagar, Kolkata, West Bengal 700091 | Website: bitpastel.com | Email address: hrd@bitpastel.com | Name of unit or department: Information Architecture -Business or sector: Information and communication.

- **Revamped UI/UX for Existing Platforms:** Led redesign of websites to enhance user interaction and accessibility.
- **Optimised Branding & Graphics:** Created consistent brand assets using Canva for effective marketing.
- **Improved Design Efficiency:** Streamlined UI workflows to align with modern design trends.

March 2022 - November 2024
Junior UX/UI Designer Bit Canny Technologies Private Limited | Elgin, Kolkata
Company Overview - Address: Lords Building 7/1, Lord Sinha Road, Elgin, 700071 Kolkata (India) | Website: bitcanny.com | Email address: narendra.thapa@bitcanny.com | Name of unit or department: Information Architecture -Business or sector: Information and communication.

- **Enhanced User Engagement:** Increased user engagement by 15% through user-centered design and usability improvements.
- **Optimised Project Timelines:** Reduced project timelines by 20% with efficient wire framing and prototyping, ensuring alignment with Agile methodologies.
- **Boosted Page Views:** Revamped website designs, resulting in a 30% increase in page views and a 15% reduction in development time.

PORTFOLIO & LINKEDIN

- <https://tanmoy-pal.notion.site/TANMOY-PAL-1bfe25462d398030bd8cda99ad74dcd7>
- <https://www.linkedin.com/in/tanmoy-pal/>

- **Usability Testing:** Conducted usability testing sessions to gather user feedback, leading to design improvements that enhanced overall user satisfaction.
- **Collaboration and Design Thinking:** Collaborated closely with project teams, applying design thinking methodologies to brainstorm innovative solutions and address complex design challenges.

December 2019 - May 2022

UI Designer Independent | India & Global

Worked independently with startups, small businesses, and international clients on designing intuitive digital products with user-first solutions.

- **Delivered end-to-end design solutions** across web and mobile platforms, including landing pages, e-commerce interfaces, and SaaS dashboards.
- **Collaborated with cross-functional** stakeholders, developers, and marketing teams to translate business goals into a seamless UI/UX.
- **Designed using Adobe XD (primary), with Photoshop** as a supporting tool for assets and graphics.
- **Maintained client relationships**, gathered feedback, and iterated designs based on real-time input and A/B testing.
- **Managed multiple projects** with autonomy and accountability, reflecting strong self-discipline, project ownership, and time management.

EDUCATION

July 2019

Master of Computer Application | Master of Computer Application | Brainware University, Kolkata, West Bengal, India

- Thesis: A survey of Emotional Recognition from Handwritten Script
- GPA: 7.06

June 2015

Bachelor of Science | Hardware and Networking Technology | Punjab Technical University, Brainware, Jalandhar, India

- GPA: 63%

ACTIVITIES AND HONORS

- Design mentors and peer collaborators regularly engage in design critique sessions with fellow designers to exchange feedback, explore new trends, and strengthen design thinking.

LANGUAGES

Bengali: First Language

English: B2

Upper Intermediate (B2)

Hindi: B2

Upper Intermediate (B2)

ACCOMPLISHMENTS

- **Top Performer:** Recognised for presenting a high-impact UX solution with clear business and user focus.